



COMPANY PROFILE

A woman with curly hair wearing a red polo shirt is shaking hands with a woman wearing a white shirt and a green apron. They are in a living room with a chandelier and a fireplace in the background. A blue banner is overlaid at the bottom of the image.

Welcome to OUR World....  
Where We Care & make it extremely clean  
...Take a tour with Us!

A worker in a red shirt and yellow cap is operating a large industrial carpet cleaning machine. The machine has a blue roof and white walls. The worker is leaning over the machine, which is processing a large roll of carpet. The carpet has a pink and white pattern. The background shows a clear blue sky and some greenery.

## WHO ARE WE?

Mkeka & Carpets Ltd was established in 2017 to provide carpet cleaning solutions for individuals and companies. Mkeka is a professional carpet laundry that uses the state-of-the-art technology, to ease the burden that comes with lengthy process of cleaning carpets using manual methods.

Mkeka has also introduced contract cleaning targeting commercial buildings which include malls, offices and institutions.

A photograph of two cleaning staff members in red shirts and a yellow cap, kneeling on a large, patterned rug in a living room. They are cleaning the rug. In the background, there are white leather sofas with orange cushions and a wooden cabinet. A blue banner is overlaid on the left side of the image.

## WHO ARE WE?

While every home, office and accommodation facility owner wishes to add aesthetic value by adding a touch of a carpet to their property, they are sometimes unaware of the health hazards posed by improperly cleaned rugs/carpets.

Rugs and carpets act like an air filter and harbor dust, dirt, pollen, bacteria, fumes from cooking, chemicals cleaners, air fresheners, pesticides, pet urine and other toxins brought in on shoes, feet and pets' paw. Unless rugs and carpets are thoroughly cleaned, these elements might cause sensitivity, allergic reactions, and respiratory complications, including asthma.

Consequently rugs or carpets require periodic cleaning to protect health of facility users, enhance hygiene, and ensure longevity of the rug/carpet.



# The traditional way of cleaning carpets

The traditional way of cleaning carpets ranges from use of chemicals for spotting, hand scrubbing, use of vacuum cleaners, and blasting out dirt using high pressure water jets. The carpet is then subjected to days-long drying time, exposing it to harsh direct sun which inevitably scotches its color. In addition this, carpet is exposed to more dust accumulation and car fumes if hanged near public roads.

# Carpet Cleaning Processes



# Carpet Cleaning Processes



**STEP 1:** The rug/carpet is evaluated for cleaning needs - analyzing the fibres and thickness of the pile to determine the level of cleaning required.

**STEP 2:** Removing dust with the computerized dust removing machine. This ensures that there is no transfer of any particles during the cleaning process. The carpet is then taken through a computer-controlled washing system that automatically adjusts to the carpet's thickness and pile. Precise pressure is applied by soft, circular brushes across the entire width of the rug that cleans simultaneously and at the same time rinsing to minimize excessive exposure to water.

**STEP 3:** The carpet is taken to a wringer that removes 90% of the water in a few minutes, minimizing further water exposure while protecting fibres. The remaining 10% moisture is removed in an engineered drying room which also protects the carpet from growing mould. In this controlled environment, low humidity wicks out the remaining moisture quickly and efficiently.

**STEP 4:** The carpet is re-checked after cleaning and drying to ensure that no stains were left out during cleaning. Fringe is also inspected for cleanliness. The carpet is then packed for collection or delivery to the owner.

# STEAM TECHNOLOGY CLEANING SERVICES



We clean upholstery (sofa seats, upholstered seats of all types, mattresses, carpets and car interiors) using steam cleaning method. This system combines heat, moisture and pressure. The most obvious is heat that weakens the bond between dirt and surface being cleaned. Heat kills bacteria, spores and other microorganisms that make our lives miserable.

Steam cleaning has incredible cleaning and sanitizing properties Steam cleaning is now an accepted method of cleaning that uses almost no chemicals and reduces water usage by almost 80%.

This service makes our cleaning processes green.





# OUR STRATEGY

## MOTTO

“ We make it extremely clean”

## VISSION

To provide quality services that exceed the expectations of our esteemed customers.

## PURPOSE

To be a leader in carpet and upholstery care in Kenya by providing exquisite, efficient and affordable services to our customer in the most convenient way.

## MISSION

To build a long term relationship with our customers and clients and provide exceptional customer service by pursuing business through innovations and advanced technology.

## GOALS:

1. To diversify our services to include diverse cleaning services in the next three years
2. To extend our service to cover major towns and cities in Kenya in the next five years.
3. To build a good reputation in the sector of commercial cleaning services by providing reliable, unique and green services.
4. To encourage a healthy living in an environment free from micro-organisms that cause common allergens easily preventable through good hygiene and sanitation.

# OUR HISTORY

The founder of super cleaning technology is a polished trainer in Tourism, hospitality & accommodation management, a career spanning for over 20year. However, starting supercleaning was not triggered by her hospitality experience in the field of cleaning but rather by an interesting need that gave birth to the business idea that was precipitated by her experience.

The founder got a cough that she thought was a common cough, but couldn't go away with self medication. She eventually consulted a doctor who had interesting theories on possible causes of a persistent cough. The doctor interestingly started by suggesting that she removes carpets from her bedroom if she had any.

*The doctor explained the dangers that lurk in the carpets and how they trigger allergic reactions common to many people. True to doctor's word, her cough went away on removing her carpets. Her quest to get more information on carpet care revealed how ignorant people are on what dangers we expose ourselves to in our quest to maintain comfort and beauty of our homes.*

Propelled by this need, the search for the right carpet cleaning technology connected Supercleaning Technology with our suppliers-Cleanvac Cleaning Technology, one of the Europe's best manufacturers of carpet cleaning machines. Thus Supercleaning prides in the fact that we are the first company in Kenya to introduce this technology that is transforming people's lives.

Our responsibility goes beyond cleaning, supercleaning has found it necessary to also sensitize our client on the need to maintain a healthy home by fighting dust mites that cause allergies.

## Our Structure





## COMPANY STAFF

Super cleaning Technology is run by a team of dedicated staff, both operational and technical. The company has one director and five trustees. The operations are managed a one manager in charge of operations, a sales and marketing representative in charge of sales and marketing and operational staff. Our team is supported by part- time staff when we have a job that requires outdoor services. They are well trained to handle work that is within our scope.

As part of our staff empowerment benefit, we are in the process of sending a team of trainees to Europe for a training course that will equip them with extra knowledge of not only to operating the machines but also knowledge of maintaining and repair the machines in case of breakdowns.

# FINANCIAL CONSIDERATIONS

Supercleaning Technologies is a young and small company with assets investments with a networth of over sh. 10million. This means that our industrial machines have the capacity to work on over fifty pieces of area rugs in a day. Our target market is large institutions with bulk cleaning needs as well as domestic. We truly exist to revolutionize carpet and upholstery cleaning in Kenya.

## WHAT MAKES SUPERCLEANING SERVICES UNIQUE

- New technology that is environmentally friendly & gentle on all type carpets
- Quick service: it takes ONLY A DAY to clean and dry your carpet
- Very reliable services: we keep our word
- Convenience: we pick and deliver at the customers convenience
- Friendly staff

# OUR GALLERY



## OUR BUSINESS PARTINERS





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